

# STEP BY STEP FLOW CHART

DVD 1

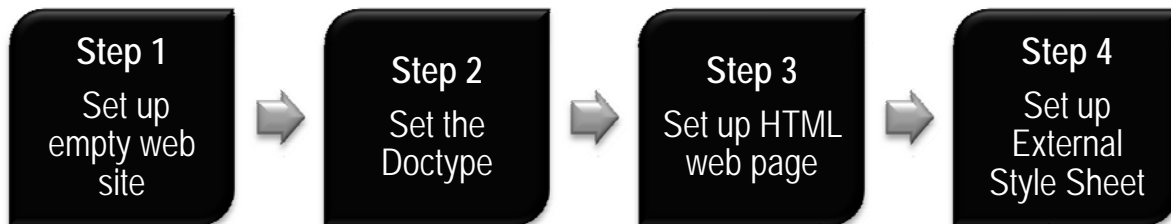
## 1: The Big Picture

Overview of the "Game Plan" and Main Objective

Video 1: The Big Picture

Main Objective: \_\_\_\_\_

## 2: Getting Started Steps



### WATCH THE GETTING STARTED VIDEOS

- Set up an Empty Web Site
- Set the Doctype
- Set up HTML Web Page
- Set up External Style Sheet

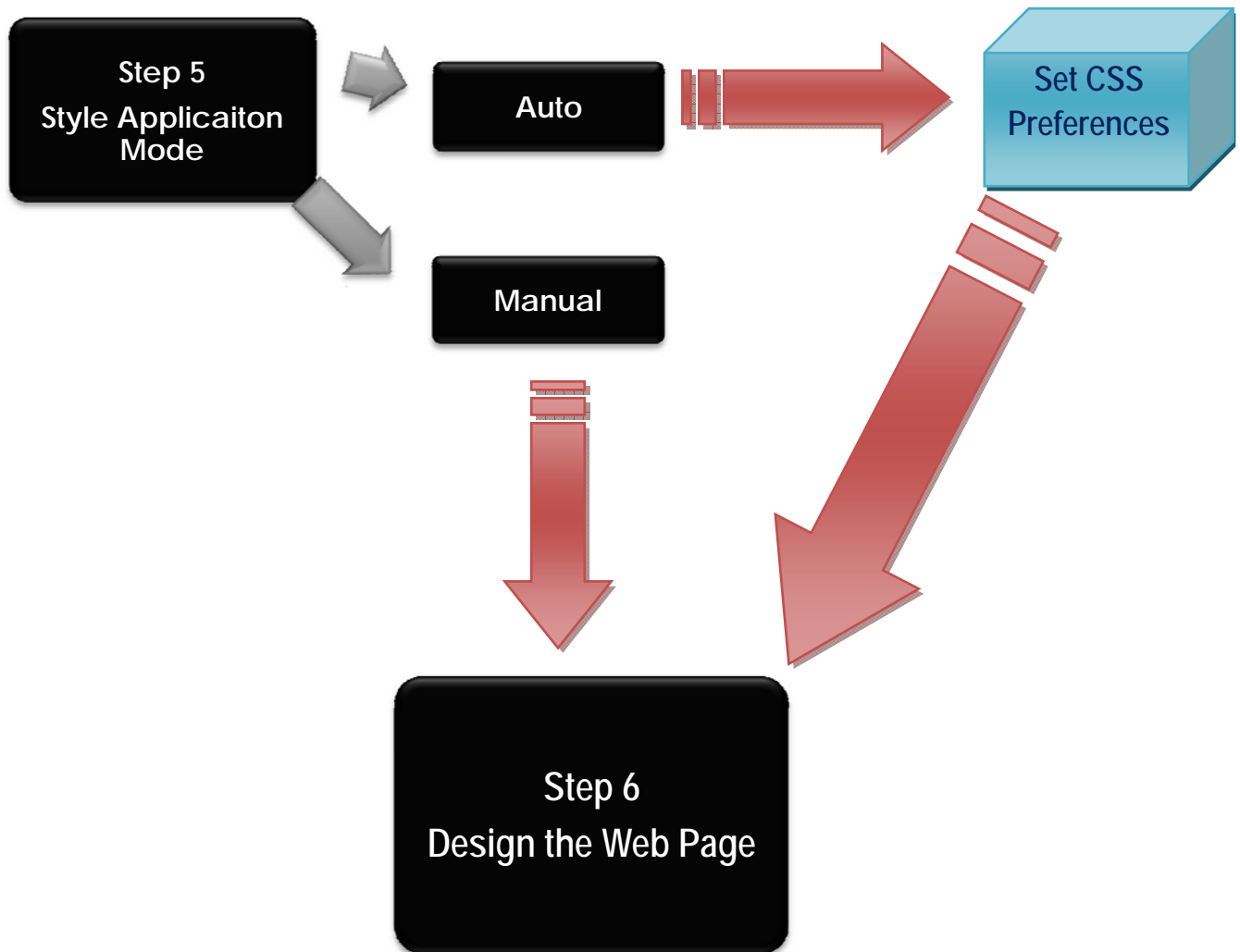
Note: There is an additional Video for FrontPage users transitioning to Expression Web 3.

# DESIGNING THE WEB PAGE

Before we can begin making the layout, we have a decision we need to make.

HOW DO YOU WANT TO USE CSS WITHIN EXPRESSION WEB?

1. Auto
2. Manual

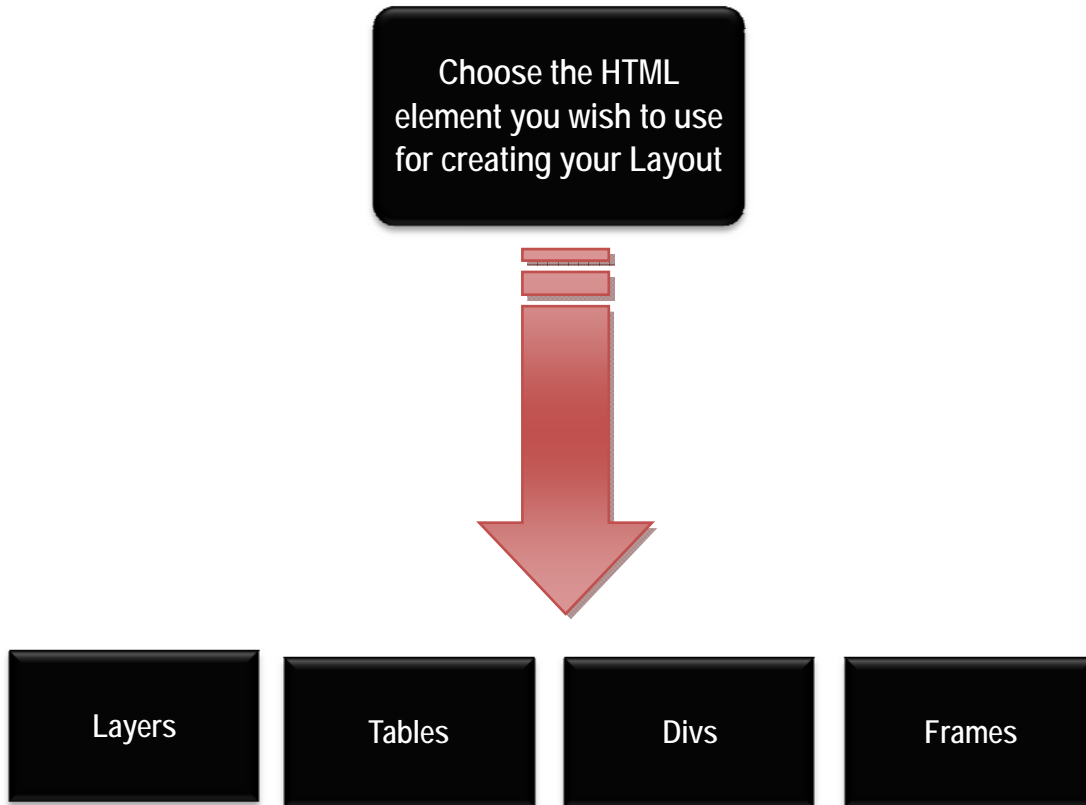


**Choosing Auto Mode:** choose this if you want to Design your web pages using Auto Generated CSS.

**Choosing Manual Mode:** will provide you with more flexibility & more control over your CSS.

## Set the Style Application Mode – Please Choose Manual

### VIDEO – STEP 5: THE STYLE APPLICATION MODE



Let's add to our **Main Objective** just a bit. This will help us decide upon the best HTML element to utilize in creating our web pages (layouts). Earlier, we said the Main Objective was to design one web page, then save that web page as a DWT (template). This way, we can create many web pages quickly from the DWT instead of making each page from scratch.

We also need to follow the current Web Standards set forth by the W3C (see <http://w3c.org>). And Expression Web really makes this easy. EW is actually designed specifically around these web standards. Therefore, we need to strive towards meeting web standards and accessibility standards as much as possible. Our 2<sup>nd</sup> Objective will be just that: *build valid and compliant web sites based on today's web standards.*

**Main Objective 1:** *Design Web Page, Save as DWT, Easily create more web pages*

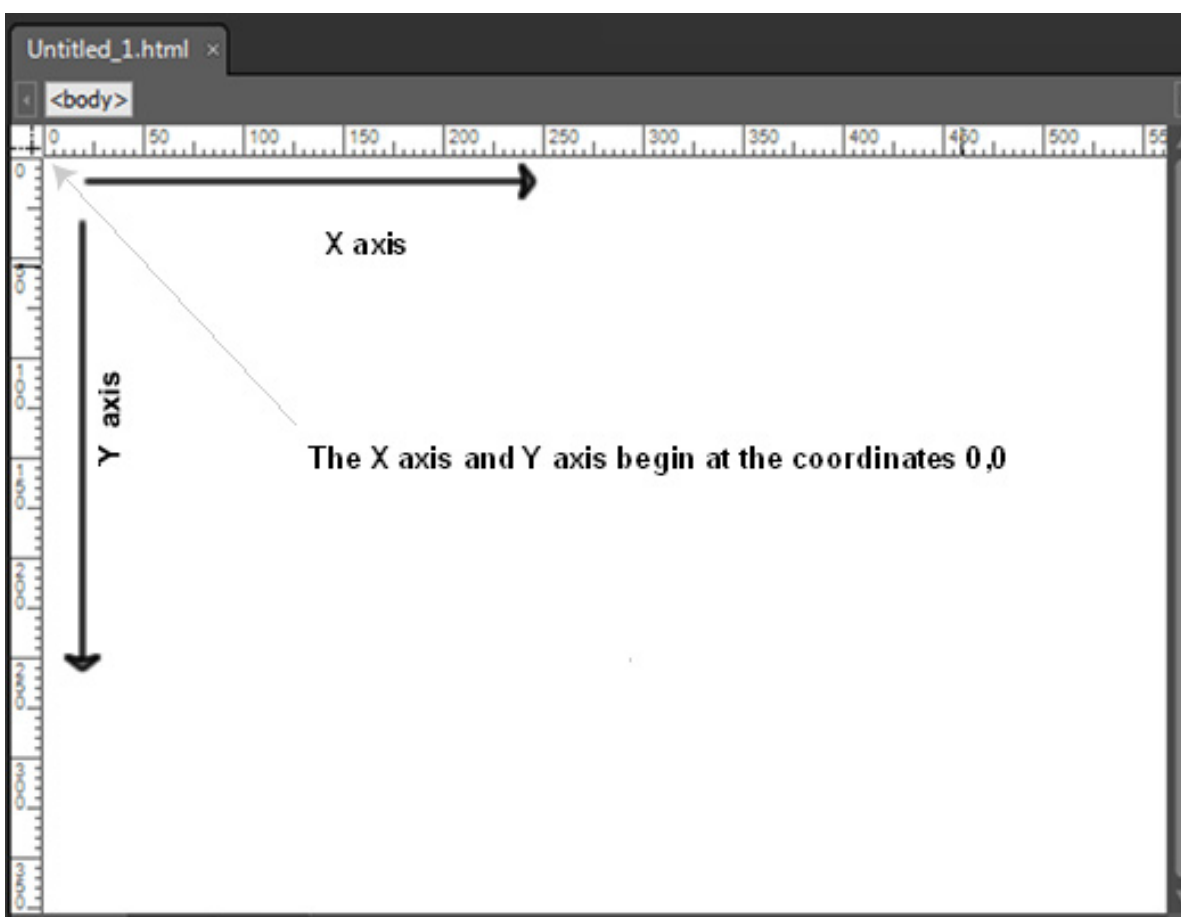
**Main Objective 2:** *Create Web Sites and Web Pages by adhering to the current W3C Recommendations (Web Standards)*

# THE HTML WEB PAGE

## THE MAIN EDITING WINDOW (THE CANVAS)

The Layout will be made in the Main Editing window of Expression Web. We will call this main editing window “the canvas”, for now. Here, I will go over the concept called “The Normal Flow of the Page”, or just “Normal Flow”. To understand the Normal Flow, we must first discuss the x,y, and z axes.

Here, it is my hope that you will better understand how the various HTML elements (like tables, layers and divs) ‘flow’ when they are positioned on the canvas and manipulated with CSS Styles.



X axis: begins at zero, flows left to right

y axis: begins at zero, flows top to bottom

z axis: stacks front to back (or top to bottom)

**OVERVIEW OF DIVS, LAYERS, & TABLES AS THEY PERTAIN TO THE FLOW OF THE PAGE**